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Press Release

For Immediate Release

Umatilla Chamber Joins Chamber Alliance

(June 21, 2006) The Umatilla Chamber of Commerce has joined the Chamber Alliance of Lake County, bringing the number of chambers participating in the Alliance to eight, representing over 2,700 businesses and organizations in Lake County. The Chambers that are now members of the Alliance include: Umatilla, East Lake, Leesburg, Tavares, Lake Eustis, Mt. Dora, Lady Lake, and South Lake.

“The Chamber Alliance is excited to have Umatilla Chamber of Commerce as part of the Alliance, completing our effort to have all of the major chambers participating in the Alliance in less than one year,” stated Robert Johnson, President of the Alliance.

The purpose of the Chamber Alliance is to assist individual Lake County chambers in communicating with elected officials, and to encourage the participation of individual chamber members in the legislative process. The Alliance focuses on addressing local issues that are of common concern to businesses throughout Lake County. Each Chamber that participates in the Alliance is independent and continues to provide traditional member programs and services.

“The Chamber Alliance provides the Umatilla Chamber of Commerce a unique opportunity to work with the other chambers in the County to address the needs of our community,” stated Susan Martin, Executive Director, Umatilla Chamber of Commerce.

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