



SPONSORSHIP PACKAGES

The participation in Lake County Days 2012 is extended to businesses and individuals throughout our community who are invested in the success of the Lake County businesses. Lake County Days 2012 sponsors will receive maximum brand exposure and recognition with this year's event. The sponsor's logo will be placed along with Lake County Days 2012 for all promotional and event materials. Sponsors will be provided the opportunity to be a part of this renewed effort to effectively promote and advocate issues that are most important to the business community of Lake County.



PLATINUM SPONSOR - \$5,000

PLATINUM SPONSOR BENEFITS INCLUDE:



- ★ 2 complete travel packages – Includes 2 hotel rooms for 1 night each and bus ride
- ★ Registration for 2 participants
- ★ Choice of Advocacy Group
- ★ Company logo on all event signage
- ★ Event name will include sponsor name along with Lake County Days 2012 logo
- ★ Company name/logo on event lanyards
- ★ Speaking opportunity at the reception (5 minutes)
- ★ Recognition at breakfast
- ★ Recognition at lunch
- ★ Reserved seating for 8 with table signage at reception
- ★ Platinum Sponsor recognition with quote from company representative in press release
- ★ Opportunity to provide promotional items for gift bags



GOLD SPONSOR - \$2,500

GOLD SPONSOR BENEFITS INCLUDE:



- ★ 2 complete travel packages – Includes 2 hotel rooms for 1 night each and bus ride
- ★ Registration for two
- ★ Recognition at breakfast
- ★ Recognition at lunch
- ★ Company logo on all event signage
Reserved seating for 8 with table signage at reception
- ★ Speaking opportunity at Lunch (3-5 minutes as time allows)
- ★ Company brochure / giveaways distributed to all registered participants
- ★ Recognition in Lake County Days media and print materials



SILVER SPONSOR - \$1,500

SILVER SPONSOR BENEFITS INCLUDE:



- ★ One transportation package – Bus ride to and from event
- ★ Registration for one
- ★ Recognition at breakfast
- ★ Recognition at lunch
- ★ Company name listed on all event signage
- ★ Recognition in Lake County Days media and print materials
- ★ Company brochure / giveaways distributed to all registered participants



BRONZE SPONSOR - \$1,000

BRONZE SPONSOR BENEFITS INCLUDE:



- ★ Company brochure / giveaways distributed to all registered participants
- ★ Recognition at breakfast
- ★ Recognition at lunch
- ★ Company name listed on all event signage
- ★ Recognition in Lake County Days media and print materials

FRIENDS OF LAKE COUNTY DAYS - LESS THAN \$1000

FRIENDS OF LCD SPONSOR BENEFITS INCLUDE:



- ★ Recognition in Lake County Days media and print materials
- ★ Personal or company name listed on all event signage